



Study insights

Airports will **shape business location and urban development** in the 21st century as much as highways did in the 20th century, railroads in the 19th and seaports in the 18th

Dr. John D. Kasarda
Aviation and AirportCity Expert

Videos & podcasts!



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Academic degree:
Academically certified
Airport City Manager

ECTS:
180

Language:
English



Study start:
Autumn 2023



Duration: **3**
Semesters



Further information & details:
fhwn.ac.at/laicm



Location:
Vienna-Schwechat Airport



Admission

1. Apply here onlinebewerbung.fhwn.ac.at
2. Please have all the necessary documents ready for the online application.
3. We will write you regarding your results.

Requirements

- Info at fhwn.ac.at/laicm
- University entrance qualification or
- 5 years of relevant professional experience
- English C1 (competent language proficiency)

Happy 2 help!

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News about the campus & your study
programme: fhwn.ac.at/laicm



Check us out!



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Issue: 004 (08/2022). Photo-Credits:
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AirportCity Management

skills for developing & successfully
establishing airportcities

start
now!



Spot on!

About the course

Together we are developing a city, the Airport City

Take off towards the future, with the new training in the city of mobility and innovations.

Airports have increasingly become centers of regional, national and international economic development. In addition to the "aviation" core business of airport operators, airports are increasingly orienting themselves towards the "non-aviation" business with services such as gastronomy, leisure facilities, shops, utilization of business and office space, etc. Such a location is known as "Airport City".

This development naturally has an impact on the surrounding communities in terms of the quality of life of the resident population and the functions of the central localities in the town centers.

A collaborative partnership between the airport and the surrounding communities such as Common operating areas, coordinated traffic concept, noise protection

program, open space and recreation concept, funding programs, etc., as well as actively operated participation can contribute to added value in the development of an "airport region".

The aim of the course is to offer basic and practice-oriented training and further education.

HIGHLIGHTS:

- Interdisciplinary program with an international focus
- International speakers
- Attractive additional training with a high level of practical relevance



Teamwork at the AirportCity



About your career

Career options

This 3-semester course imparts the skills needed to develop and success fully implement airport cities. The Graduates are enabled to plan the development of an Airport City and an Airport Region and to install a monitoring system to monitor success and progress. They are also able to coordinate the measures developed with various stakeholders from the airport, municipalities, interest groups, regional initiatives, infrastructure operators, federal and regional authorities, etc. An Airport Region Manager is qualified to market the Airport City & Airport Region, creating a strong brand, establish appropriate communication with stakeholders and manage implementation.

"Associated occupational fields arise in real estate management, marketing, facility management and sustainability"

Univ.Prof. Dipl.Ing. Dr. Friedrich Zibuschka - Head of Course

NEXT STEP: DREAM JOB!

Airport related fields of employment in

- Marketing
- Real estate management
- Facility management
- Sustainability
- Innovation



Practical training on the spot



Univ.Prof. Dipl.Ing. Dr. Friedrich Zibuschka
Head of Course

Course in depth

Course content & focus

An airport is more than a junction for planes and travelers - it's a small city.

Traffic planning, real estate development and facility management, supply and disposal, energy and sustainability management, security organization - these and many more factors characterize an airport location. Interested parties can find out how this works in detail in the new FH course "Airport City Management".

- Instructions for developing an AirportCity
- International Best Practice
 - Tourism & Leisure Time. Sustainability
 - Urbanism, Building Culture. Third Place
 - Planning of Connectivity. Traffic.
 - Infrastructure

GOOD 2 KNOW

Learn from world leading AirportCity experts



GLOBAL EXPERIENCE

Practice-oriented on-site training with experienced international speakers. Networking and exchange of experiences with students from all over the world

- Instructions for developing an AirportCity
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Further information & details about the Course:
fhwn.ac.at/laicm



Networks with an international focus

Hands on – your turn!

Perspectives through applied learning

A major global focus of future airport development will be on the landside.

The practical training at the international location deals with precisely this topic and enables students to learn how to develop an AirportCity using concrete examples.

Curriculum

1 st semester	ECTS 24
Introduction Airport Development (ILV)	3
Marketing & Positioning (ILV)	3
Retail, Office, Meetings, Hotels, Events (ILV)	3
Interface Aviation & Non Aviation (ILV)	3
International Best Practice (ILV)	3
Business Model Development (ILV)	3
Market & Demand (ILV)	3
Management Systems & Ownership (ILV)	3
2 nd semester	ECTS 18
Life Cycle Cost Management (ILV)	3
Safety & Security (ILV)	3
Regional Development & Land Use Planning (ILV)	3
Tourism & Leisure Time, Sustainability (ILV)	3
Urbanism, Building Culture, Third Place (ILV)	3
Planning of Connectivity, Traffic, Infrastructure (ILV)	3
3 rd semester	ECTS 18
Law (ILV)	3
Participation & Mediation (ILV)	3
Stakeholder Management (ILV)	3
Seminar (S)	1
Project & Examination (PR)	8

Study plan subject to change. You can find the current study plan at fhwn.ac.at/laicm.

GOOD 2 KNOW

The course is designed with three-day modules and thus enables optimal compatibility with the job

Practice-relevant & future-oriented



Meetings at AirportCity Vienna